

**CLUTCH**  
**PRO TOUR**

*Partnership Packages*



# Sponsorship Assets

## 50K

FULL SEASON  
CLUTCH SEASON SPONSOR  
WITH MULTIPLE SKY  
SPORTS SHOWS

## 25K

THREE TOURNAMENTS  
PLUS SKY SPORTS  
EXPOSURE


## 10K

SINGLE  
SKY SPORTS EVENT


## 5K

SINGLE  
EVENT SPONSOR

### Audience Engagement

DIRECT AND AFFILIATED GLOBAL EXPOSURE UP TO..	250 MILLION	180 MILLION	90 MILLION	2 MILLION
SKY SPORTS BROADCAST 	MULTIPLE	X2	X1	

### Official DP World Feeder Tour Exposure

CHALLENGE TOURNAMENT 	X1			
CLUTCH FULL SEASON OF UP TO 18 TOURNAMENTS	18	3	1	1

### Global Market Exposure

WORLDWIDE	✓	✓	✓	
UK, EUROPE & UAE				✓

### Marketing

SOCIAL MEDIA EXPOSURE ACROSS: INSTAGRAM, FACEBOOK, TIKTOK	✓	✓	✓	✓
WEBSITE	✓	✓		
PROMOTIONAL EMAILS TO PLAYER DATABASE	✓	✓		
TV	✓	✓	✓	
YOUTUBE	✓	✓	✓	✓

### Tournament Assets

BACK OF THE TEE BRANDING	✓	✓	✓	✓
FLAG BRANDING	✓	✓	✓	✓
PUTTING GREEN BRANDING	✓	✓		
PRACTISE GROUND BRANDING	✓	✓		
DEDICATED BRAND PHOTOGRAPHY GALLERY	✓	✓	✓	✓
TOURNAMENT FILMS WITH BRAND EXPOSURE	✓	✓	✓	✓
POST EVENT PRESS RELEASE	✓	✓	✓	✓
BRAND LOGO ON TOURNAMENT POSTERS	✓	✓	✓	✓
LOGO ON WEBSITE	✓	✓		
BRAND PRODUCT FEATURED IN SKY SPORTS SHOW	✓ X1	✓ X1		




### Client Entertainment Assets

DEDICATED AREA FOR KEYNOTES TALK (MEET NEW CUSTOMERS AND SELL YOUR PRODUCT)	✓	✓	✓	✓
CORPORATE HOSPITALITY (DEDICATED AREA AT THE GOLF COURSE)	✓	✓		
UNLIMITED SPECTATOR ENTRY	✓	✓	✓	✓
PRO AM INVITES	12 GUESTS	6 GUESTS		

# Sponsorship Assets

## Dedicated Brand Pro – Am Day

PLEASE NOTES ALL COSTS EXCLUDE FLIGHTS  
FOR NON UK PRO -AM'S

EXCLUSIVE PRO - AM DAY FOR CLIENTS INCLUSIVE OF LUNCH & GOLF / TROPHY & £5K PRIZE TABLE	10 TEAMS WITH 30 GUEST	20 TEAM WITH 60 GUESTS	30 TEAMS WITH 90 GUESTS
UK - THE MANOR HOUSE PRO AM	£15,000	£24,000	£33,000
NI - THE CHALLENGE TOUR PRO AM (THESE COSTS EXCLUDE FLIGHTS TO NI) 	£16,050	£27,000	£37,050
<i>NI – The Galgorm Castle Pro–Am</i> 4 NIGHTS B&B ACCOMMODATION - TWIN OCCUPANCY, PRESENTATION BBQ, 3 ROUNDS OF GOLF, HOTEL & GOLF COURSE TRANSFERS. PRO PRIZE FUND - £10,000 £3,000 1ST PRIZE £5,000 AMATEUR PRIZE TABLE 	£40,500	£81,000	£121,500
<i>Greece – Costa Navarino Pro–Am</i> 5 NIGHTS B&B ACCOMMODATION, WELCOME DRINKS, 5 ROUNDS OF GOLF 2X EVENING MEALS, RANGE BALLS, GOLF TRANSFERS PRO PRIZE FUND - £15,000 1 X CHALLENGE TOUR INVITE (PRO CHAMPION) £4,000 - 1ST PRIZE £7,000 - AMATEUR PRIZE TABLE 	£47,970	£95,940	£143,910

## Contact

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